



Kappa Kappa Psi

Board of Trustees

February, 2007

Dr. Michael Golemo
Chair

Dr. Kirk Randazzo
Vice Chair

Dr. Rod Chesnutt
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Scott Stowell

Dear Brother of Kappa Kappa Psi:

Attached you will find the proposed plan for our Kappa Kappa Psi National Alumni Program. We are very excited to present this information to you, and hope that you will review this information and respond to us with any suggestions, questions or concerns that you may have.

This information comprises a Mission Statement, an overview of the various types of membership -- which include local alumni associations, a definition of the structure which would administrate the alumni program, a listing of proposed changes that would need to be made to our national constitution at this summer's national convention, and a list of those currently serving on the Alumni Program Steering Committee.

Comments regarding this program should be sent to: kenc@kkpsi.org. Alumni interested in serving on the Alumni Advisory Committee should email a cover letter and resume to Board of Trustees Chairman Dr. Michael Golemo at mgolemo@iastate.edu no later than May 1, 2007.

This committee has done tremendous work and we hope that you share our enthusiasm and excitement for this program. We are truly thrilled with the direction of our brotherhood and this program is a major step in that direction.

Strive for the Highest!

Fraternally,

Michael Golemo, D.M.A.
Chair, Board of Trustees

Kenneth M. Corbett
Chair, Steering Committee



**The
Kappa Kappa Psi Fraternity
Board of Trustees
with the review and concurrence of the
National Council**



**present to all Fraternity members
active, alumni, life, honorary**

the

**Kappa Kappa Psi Fraternity
National Alumni Program**

**... a program for alumni, life and honorary members
of the Fraternity as developed by the
National Alumni Program Steering Committee**

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Comments regarding this alumni program should be sent to:
kenc@kkpsi.org. Alumni interested in serving on the Alumni Advisory
Committee should email a cover letter and resume to Board of Trustees
Chairman Dr. Michael Golemo at mgolemo@iastate.edu no later than
May 1, 2007.

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Additional information will be available at each 2007 District
Convention. Most district conventions will also host a workshop to
discuss “Chapter Relations with Alumni”.

Kappa Kappa Psi Fraternity National Alumni Program

Mission Statement

The National Alumni Program of Kappa Kappa Psi is dedicated to supporting the Fraternity. Recognizing that the band experience should continue after graduation, the National Alumni Program will focus its efforts on connecting and enriching members from the past, present, and future of college and university bands; promoting lifelong involvement with band; and enhancing the long-term growth and financial viability of Kappa Kappa Psi.

Overview

Oversight: Board of Trustees

Program Coordination: Appointed Alumni Brothers

Alumni	Alumni Association	Life Membership	Local Alumni Associations
<p>Alumni shingle/wallet card available</p> <p>Networking web site</p> <p>Fraternity News emails</p> <p>Discounts affinity programs</p> <p>Special events for alumni</p> <p>See additional info in this document regarding this membership</p>	<p>Same benefits as General Alumni with some additional specific benefits including convention attendance active fee rate</p> <p>\$ 50 per year membership fee</p> <p>See additional info in this document regarding this membership</p>	<p>Same benefits as Alumni</p> <p>Life Member Pin Life Member Shingle Member of the Alumni Association at no cost</p> <p>Podium for Life</p> <p>\$ 250 Fee to increase to \$ 500 on January 1, 2008</p>	<p>Minimum of 5 fraternity members</p> <p>Register of web site</p> <p>No by-laws needed</p> <p>No Fees</p> <p>Officer(s) must be member of the Alumni Association</p> <p>Chapter affiliates – requires sponsor/director endorsement</p> <p>Area associations - requires approval from Alumni Program Coordinators</p> <p>See additional info in this document regarding LLA</p>

Kappa Kappa Psi Fraternity National Alumni Program

Additional Information

Structure

Board – The Board of Trustees of Kappa Kappa Psi shall have oversight responsibilities for the National Alumni Program of Kappa Kappa Psi. The Board shall appoint one or more Board members to coordinate the National Alumni Program in conjunction with the Advisors/Officers.

Alumni Advisory Committee –Nominations will be solicited from Kappa Kappa Psi alumni. Up to 4 Alumnus-at-Large will compromise the Alumni Advisory Committee and will be appointed by the KKPsi Board of Trustees to a two-year term. Committee members may be reappointed. These appointed volunteer Brothers would serve to coordinate and promote all aspects of the national alumni program. Expenses of the Alumni Advisory Committee will be covered by the National Alumni Program Budget. Alumni interested in serving on the Alumni Advisory Committee should email a cover letter and resume to Board of Trustees Chairman Dr. Michael Golemo at mgolemo@iastate.edu no later than May 1, 2007.

Core Responsibilities:

- Promote and educate alumni about all alumni program aspects
- Strategic planning for the direction of the alumni program
- Serve as a conduit to the board of trustees, national council and headquarters regarding alumni issues
- Field questions from alumni brothers
- Oversee alumni planning events at conventions
- Coordinate with the HQ staff all alumni related activities for Kappa Kappa Psi
- Coordinate with Tau Beta Sigma alumni related activities for Kappa Kappa Psi
- Promote and keep updated an alumni web site
- Work with chapter alumni secretary responsible for chapter alumni relations
- Coordinate with Local Alumni Associations
- Solicit and write alumni related articles for alumni newsletters
- Solicit and write alumni related articles for the Podium magazine

Staff – the Board of Trustees of Kappa Kappa Psi shall work with the Executive Director to manage resources for alumni related duties.

Administrative support at the National Headquarters is required in order to maintain records of alumni members, and to coordinate day to day issues of the Kappa Kappa Psi National Alumni Program with the Alumni Advisory Committee.

Core Responsibilities:

- Assist in maintaining, improving and updating the alumni member database
- Prepare and distribute emails and mailings related to alumni programs
- Send personal thank you notes to donors
- Maintain donation reports and records
- Coordinate with Tau Beta Sigma alumni related activities for Kappa Kappa Psi
- Work with chapter alumni secretary responsible for chapter alumni relations
- Coordinate with Local Alumni Associations
- Maintain an alumni related web site
- Coordinate alumni newsletters
- Solicit and write alumni related articles for alumni newsletters
- Solicit and write alumni related articles for the Podium magazine
- Prepare reports of progress on alumni and fundraising
- Develop Corporate Matching Gift campaign

Kappa Kappa Psi Fraternity National Alumni Program

Additional Information

Fraternity Alumni

Benefits

- Alumni Shingle available by request on web site
- Alumni Membership Wallet Card available by request on web site
- Web Site Account/Info
- Networking Web Site
- Emails regarding Fraternity News
- Encourage local nature involvement
- Convention attendance at surcharge fee
- Discounts
- Other affinity program discounts to be defined
- Special Events
 - Professional Workshops
 - Leadership Symposium
 - Vacation Getaways

Life Membership

Benefits

- Life Member Shingle
- Life Member Wallet Card - Gold
- Life Member Pin
- Podium for life
- Member of KKPsi Alumni Association (no annual fee)
- All benefits of Fraternity Alumni (General)
- Convention attendance at actives fee rate

Fee

\$ 250 – fee will increase to \$ 500 on 1/1/2008

Kappa Kappa Psi Fraternity National Alumni Program

Additional Information

Alumni Association (AA)

Benefits

- Alumni Association Shingle
- Alumni Association Member Card
- Podium for one year
- Graduating Seniors – one year complimentary membership
- All benefits of Fraternity Alumni
- Convention attendance at actives fee rate

Membership

- June 1 – May 31 Association Member Period
- May Graduates – one year complimentary membership (June 1 – May 31)
- December Graduates – one year, five months complimentary membership (January 1 –December 31 and January 1 – May /31)

Dues

\$ 50

Alumni Association Fee Breakdown

Amount	Description
2	Insurance
15	Contribution to Kappa Kappa Psi Trust Fund
5	Podium
5	Programming
23	Alumni Program (web, staffing, etc.)
\$ 50	Total Fee per Association Membership Period

Kappa Kappa Psi Fraternity National Alumni Program

Additional Information

Alumni Association (AA) – Continued

The administration of the AA is overseen by the appointed Alumni Advisory Committee. The AA membership does not conduct business meetings and does not vote on policies. The Alumni Advisory Committee can hold focus groups at conventions or meetings made up of AA members to plan future alumni programs.

Local Alumni Associations

Basic Operating Policies and Procedures

- Minimum of 5 Kappa Kappa Psi alumni, life, or honorary brothers
- Registration of LAA on KKPsi Web Site
- Officer(s) of LAA must be members of the Alumni Association
- LAA specific web site on www.kkpsi.org
- Resource sharing
- No by-laws needed
- No fees
- Association makes annual reports to the Headquarters
- When associated with a chapter, sponsor/director endorsement must be secured
- Area associations - requires approval from the Alumni Advisory Committee

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Capital Campaign

- Capital Development Program – solicit funds 2 times a year (tag along with alumni mailing)
- Corporate Matching Gift campaign
- Promote Bequests Type Gifts

Kappa Kappa Psi Fraternity National Alumni Program

Additional Information

Constitutional Changes to be submitted to the Jurisdiction Committee at National Convention

I. Organization and Structure

1.102 For the purpose of administration, the Fraternity shall be divided into the following component parts: (1) Corporation; (2) National Chapter; (3) Districts; (4) Chapters; ~~(5) National Alumni association of Kappa Kappa Psi Fraternity and Tau Beta Sigma Sorority.~~

~~1.105 Kappa Kappa Psi recognizes that the National Alumni Association of Kappa Kappa Psi Fraternity and Tau Beta Sigma Sorority is a separate entity within the Corporation responsible for all National Alumni Association activities.~~

III. National Chapter

2. Officers

3.207 The National Vice President for Programs shall promote and publicize the national programs of the Fraternity to the membership and the outside community. ~~The National Vice President for Programs shall be responsible for the coordination of alumni and alumni relations.~~ The National Vice President for Programs shall take minutes at National Conventions and National Council meetings, and publish them as needed.

3. Finances

3.306 A life membership fee, determined by the Board of Trustees, shall be assessed to individuals requesting life membership. ~~A portion of Life Membership fees shall be deposited into the National Chapter operating budget and a portion shall be deposited into the Kappa Kappa Psi Trust Fund. The specific proportions shall be determined by the National Chapter.~~

Kappa Kappa Psi Fraternity National Alumni Program

Additional Information

Constitutional Changes to be submitted to the Jurisdiction Committee at National Convention

V. Districts

3. Officers

5.307 The District Secretary-Treasurer shall record, publish and distribute to all chapters in the District, the District Governor(s), and all members of the National Council, ~~and the NAA Directors representing the District~~ the minutes of all meetings of the District and shall, as necessary, control the receipt and disbursement of all monies of the District.

5. Meetings

5.503 A sixty (60) day written notice prior to the date of all regular District Conventions and thirty (30) days for all special District Conventions shall be given to all National Officers, District Officers, ~~the NAA Directors representing the District~~, and chapters in the District by the District Secretary-Treasurer or, in his/her absence, a person appointed by the District President.

VI. Chapters

2. Officers

6.201 The officers of a chapter shall be: Sponsor/Advisor (ex officio), President, Vice President, Secretary, Treasurer, Historian, ~~Alumni Secretary~~ Alumni Relations Officer and other officers as needed.

6.212 The ~~Alumni Secretary~~ Alumni Relations Officer shall collect permanent address information and dispense Life Membership applications to all brothers graduating or leaving the college or university, and to supply this information to the National Headquarters. The Alumni Relations Officer ~~Alumni Secretary~~ shall work with and promote alumni activities.

5. Membership

6.515 Any alumni member upon payment of a Life Membership contribution, the amount to be set by the ~~National Chapter~~ Board of Trustees, along with an application to the National Headquarters, shall be entitled to Life Membership privileges and may, if desired, subscribe to The PODIUM.

**Kappa Kappa Psi Fraternity
National Alumni Program
Steering Committee
Established August/September 2006**

Steering Committee Membership

Ken Corbett, Chair

Member, Board of Trustees
kenc@gwm.sc.edu

Kirk Randazzo, Ph.D.

Vice Chair, Board of Trustees
Kirk.Randazzo@uky.edu

Darius Cureton

Kappa Lambda Alumni
SE NAA Director
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Lansing Dimon

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Chris Haughee

Gamma Nu Alumni
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Marci Jones

Northeast District Honorary
nubian_child@yahoo.com

Mike Golemo, DMA, Ex-Officio

*Chair, Board of Trustees
mgolemo@iastate.edu*

Rod Chesnutt, Ph.D., Ex-Officio

*National President
rchesnut@fgcu.edu*

Lt. Col. Alan Bonner, USAF (Ret.), Ex-Officio

*National Executive Director
hqned@kkytbs.org*

Purpose:

The purpose of the Kappa Kappa Psi National Alumni Program Steering Committee is to develop and recommend to the Board, Council and Membership a viable National Alumni Program for Kappa Kappa Psi Fraternity.

Additional information regarding the committee is
available on the fraternity's web site at:

<http://www.kkpsi.org/NationalAlumniProgramSteeringCommittee.asp>