

Kappa Kappa Psi – Zeta Chi Chapter Strategic Plan 2008-2009

Introduction

Initial planning began on April 1, 2008 and continued throughout the end of the Spring semester. The purpose of this planning is to set goals that will benefit our chapter and ensure progress and vitality.

Chapter Identity

The Zeta Chi Chapter of Kappa Kappa Psi at the University of South Carolina is dedicated to excellence in organized service and providing enthusiasm and leadership in all facets of the band program. We are dedicated to providing our members with valuable and unique leadership and social experiences that will enhance their college career and encourage life-long appreciation for band. We, the brothers of Zeta Chi, believe that it is an honor and privilege to serve the band program, the School of Music and the Carolina Community.

Long Term Goals:

- Leadership Development
- Recruitment/education
- Cooperation
- Relationship with other musical organizations
- Consistent Fundraising
- Develop an annual scholarship
 - Based on Leadership
 - An outstanding HS Senior at Band Clinic
 - Band members in Carolina Band

Further Development

- 1.) Improve Relations within the School of Music
 - a. Mid Range
 - i. Develop a plan to advertise for concerts
 - b. Short term
 - i. Attend recitals together
 - ii. Setup stages for concerts
 - iii. More sister interviews
 - iv. PMA, SAI interviews/signatures

- 2.) Consistent Fundraising
 - a. Mid Range
 - i. Golf Tournament
 - ii. Develop an annual scholarship
 - b. Short term
 - i. Take full advantage of Harper's
 - ii. Car Wash
 - iii. Bottle Sales

Other ideas discussed

Ways to improve attendance:

- For events scheduled more than 2 weeks in advance, don't be as lenient on excuses
- Work on overall chapter attitude towards fraternity events

Musical Performance Service

- Take ensembles to retirement homes
- Pep bands to Russell House on Fridays of games
- Take members to do
 - Instrument demonstrations
 - Lessons at middle/high schools
- Work with the TBS VP of Special Projects on doing many of these jointly



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Zeta Chi

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Strategic Planning and Goal Setting

Goals from January 2009

- Hold a successful district convention.
- Chapter Unity
- MEP/crossing a spring line
- Increased service
- Make music a priority, including successful musicales
- Chapter Leadership finalist
- Sending two or three people to Nationals in Phoenix
- Commission for Mr. Copenhaver
- Relationships with other musical organizations
- Individual accountability
- Image—wearing letters, having a “professionally aesthetic” image
- Setting the standard/striving for the highest

Goals from April 2009

- Hold monthly teaching session; lesson plans (continuing membership education)
- Hold a successful social event in the fall to strengthen bonds (Mistletoe Ball, Potluck)
- Find lost brothers- expand Alumni band, newsletter, phonebook
- Develop more service ideas (new director, new facilities, cleaning instruments)
- Dedicate 10 % of fundraising efforts to a band scholarship
- Hold individual brothers accountable
- Find a successful location, date, and time to host fall and spring musicale
- Document all aspects of Zeta Chi with all kinds of media; past and present